

CONSCIOUS SALES PROGRAM A WORKSHOP



The way your organization is an expression of who YOU are, your product and service need to be an expression of YOU.

-SAMEER KAMBOJ

I am more than what I appear...



“

The pursuit of “more” often leads to stress and burnout, as we push forward on survival mode, thinking, “Just one more win, and I’ll be set.”

SOUNDS FAMILIAR??

CONSCIOUS SALES PROGRAM - CSP

The Conscious Sales approach flips this mindset on its head. ***Instead of survival, it's about clarity***: who you truly are, what you truly offer and how you can thrive; not just survive. With Conscious Sales, success becomes a path to growth, fulfillment, and joy.

The Conscious Sales Pillar is ***one of the five essential pillars*** of a Conscious Enterprise. It's here to help you design your life and business with purpose, leading to success that feels abundant rather than exhausting.

The Conscious Sales Program (CSP) by SKC World is ***crafted for business leaders—CXOs, Founders, Sales Leaders, Branding and Marketing Heads***—who are ready to ditch survival-driven sales tactics and make a meaningful impact.

CSP will guide you in discovering your true value and approaching your work with a clear, conscious mindset. Are you ready to go beyond survival and redefine your approach to sales?



MASTER THE ART OF CONSCIOUS SELLING

CSP is calling your name if you're in the business for "more"—and not just the usual kind of "more." We're talking about:

- **More of your potential** - *because we know you've got a lot more in the tank!*
- **More happiness** - *the real, true within*
- **More organizational success** - *no more spinning wheels for the same results*
- **More scale** - *big desires, bigger possibilities*
- **More of a fulfilled life** - *because why settle for mediocrity?*
- **More profits and wealth** - *yes, that too!*



IS CSP MEANT FOR YOU?

CSP addresses the needs of key-decision makers and leaders looking to create meaningful growth and sustainable success. This workshop is the right fit for:

- All CXOs - regardless of whether they are in sales or not.
- Sales Leadership that manages ground forces.
- Branding / Marketing / Communication heads.
- Founders - Startups, Early Stage or Mature.



KNOW THE BENEFITS

CSP isn't your typical sales workshop—it's the ultimate playbook for purposeful, impactful, and fulfilling sales. Here's what you'll get:



Clarity on What You Truly Sell – It's not just about products, it's about creating *value*.



Clarity on Where to Focus – Know what to start, stop, or scale.



Market and Customer Focus – Focus on the *right people at the right time*.



Effective Pricing Strategies – Value-driven pricing that clicks.



Authentic Brand Identity – Because your brand is more than a logo.



KNOW THE BENEFITS



Unique Communication – Amplify your voice, your way.



High-Impact Team – Build a sales & marketing team that's unstoppable.



Self-Sustaining Sales Cycle – Sales that *run themselves*.




Learn from Real Entrepreneurs – Coaches who've been there, done that.




Support Network That Lasts – Peers who stick with you.



MEET THE FACULTY

A portrait of Chaitanya Kumar, a man with dark hair and glasses, wearing a blue shirt, smiling. The background is slightly blurred, showing greenery and a building.

CHAITANYA KUMAR

A portrait of Akshay Chandra, a man with dark hair and glasses, wearing a light blue shirt, smiling. The background features green foliage and red flowers.

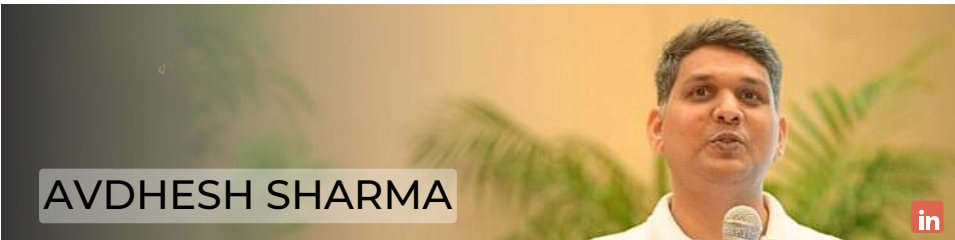
AKSHAY CHANDRA

A portrait of Abhishek Goel, a man with grey hair, wearing a white shirt, smiling and speaking into a microphone. The background is a plain, light-colored wall.

ABHISHEK GOEL

A portrait of Mrinal Sinha, a man with a beard and glasses, wearing a grey blazer, smiling. The background is a blurred indoor setting with green plants.

MRINAL SINHA

A portrait of Avdhesh Sharma, a man with dark hair, wearing a white shirt, speaking into a microphone. The background is a blurred indoor setting with green plants.

AVDHESH SHARMA



THE FACULTY OF CONSCIOUS ENTREPRENEURSHIP

CSP is led by the faculty of Conscious Entrepreneurship. They are successful entrepreneurs and alumni of SKC World's programs who have personally embraced Conscious Entrepreneurship. These are not traditional instructors—they're real-world practitioners who blend practical insights with philosophical depth.

They share the secrets of CSP because they once received them and have now made it their mission to spread Conscious Living and Conscious Work. Having experienced Joyful Success, they wish to grow this Tribe.



ABOUT SKC WORLD

SKC World is a *movement that nurtures and mentors Conscious Entrepreneurs*. It inspires founders to build with intention, lead with awareness and grow with joy and purpose.

Our mission is to *empower people and organizations to achieve success, growth and joy while living a conscious, purposeful life*. It builds a community for explorers who question, innovate and pursue new possibilities.

Our approach combines Ancient Indian Spiritual Science (Gyan Marg) with modern entrepreneurship tools, a philosophy we call **Conscious Entrepreneurship**. This enables us to provide practical, results-driven programs designed to foster joyful growth, including our unique Conscious Sales Program.

ABOUT MENTORS



Sameer and Shalini Kamboj, co-founders of SKC World, redefine entrepreneurship through consciousness, inspiring lives of abundance and success.

As a pioneer of Conscious Entrepreneurship, Sameer merges enterprise science with emotional and spiritual intelligence to transform leadership. His mentoring empowers leaders to unlock potential, blending ancient wisdom with modern strategies for self-awareness and innovation.

The Conscious Sales Program integrates his extensive experience mentoring leaders and professionals across industries. It transcends survival-driven sales tactics, fostering joy, growth, and fulfillment. Sameer and Shalini now bring you these transformative secrets to create meaningful success and scalable growth in every aspect of your sales journey.

*Ready to take your sales from
“just doing” to “meaningful impact”?
CSP is your Place!*



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